

Video Production

captivating messages

TO CHANGE BEHAVIOR



In today's world, people expect engaging and high quality visuals to enhance company events. **2Develop** and our partners can help capture ideas and concepts on film, not only through characters and scripts, but through expert staging and lighting.

2Develop understands what it takes to engage an audience and keep their attention. A well-produced and creative video can inspire your employees, motivate your sales force and change the way your employees view their work.

Our Expertise includes Creative Direction, Writing, and Production of:

- ▶ Training Video and Video Clips
- ▶ Streaming Videos for Web-Based Instruction
- ▶ Theme-Based Videos and Skits for Seminars and Conferences
- ▶ Strategic and other Corporate Communication Messages
- ▶ Quality Assurance and Safety Messages

Why Video?

- **Uniqueness:** Allows creative license to build captivating messages
- **Retention:** Powerful impressions for lasting change
- **Consistency:** The same message for every viewer, every time
- **Convenience:** Viewable any time, any place
- **Reduce Costs:** Reach more people for less money
- **Performance Change:** Unleash results to achieve individual and organization goals